

Digital Marketing for Students, Professionals & Entrepreneurs

Digital Marketing Modules

Module 01: Digital Marketing Introduction

Module 02: Search Engine Optimization (SEO)

Module 03: Search Engine Marketing (SEM)

Module 04: Social Media Optimization (SMO)

Module 05: Social Media Marketing (SMM)

Module 06: Local SEO (Google My Business)

Module 07: WordPress Website Design

Module 08: Blogging

Module 09: Vlogging

Module 10: Facebook, Instagram, Twitter & LinkedIn Marketing

Module 11: Google Ads / Pay Per Click

Module 12: YouTube Marketing & YouTube SEO

Module 13: Influence Marketing

Module 14: Email Marketing

Module 15: Google Analytics

Module 16: Graphic Design

Module 17: Remarketing & Conversion

Module 18: WhatsApp Marketing

Module 19: Google AdSense

Module 20: Affiliate Marketing

Module 21: Freelancing

Module 22: Chat Plugin vs Chat Bot

Module 23: Heat Map & Advance Analysis

Module 24: Google Tag Manager & Facebook Pixel

Module 25: Content Marketing

Module 26: Chat GPT, Gemini, Canva AI, Nano Banana, Veo3
& Other Trending AI Tools